

Our Mission:

DPACD is dedicated to the revitalization of the Peculiar, Missouri downtown city core as an interactive arts and cultural center which is defined by our unique city name and the compatible objectives of:

- ⇒ *Quality of life enhancement for residents & visitors*
- ⇒ *Creation of an economic identity with proactive attraction of well matched businesses*
- ⇒ *Broad spectrum arts education and appreciation initiatives*

YOU CAN BE A PART OF THIS EXCITING ECONOMIC

DEVELOPMENT!!!!

JOIN US—BECOME A MEMBER

“Cedar Rapids, IA—Arts patrons spend an extra \$11 in the community for every art event ticket they buy. Out of town patrons spend \$46 in the community for every art event ticket they buy.”

Basic Business Membership Includes:

- **Website listing and link from our website to yours***
- **Semi Annual Newsletter listing***
- **Listing on T-shirts/sweatshirts**
- **Email Updates on events & achievements**

Event Sponsor

Throughout the year, we will host various events. Before each event, our business members will be given the opportunity to sponsor part or all of the event for a fee which will result in additional advertising in conjunction with the event.

Benefactor

Any organization who donates over \$2500 in any given year through monetary or in kind donations will achieve benefactor status for that year and will be listed as such on our website, our brochure, our t-shirts/sweatshirts and at all events that we host.

At any time, you are welcome to review our business plan, financials, the qualifications of our board of directors, a power point presentation on what an arts district is and/or a summary listing of our accomplishments to date. We know you are business people, we respect that you would want to align your organization with one of equal caliber.

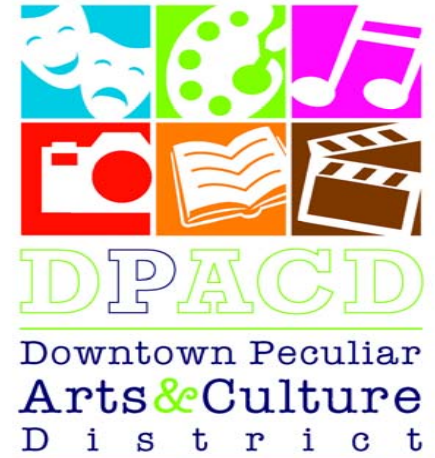
***(ad can be purchased for additional fee)**

DPACD is a federally recognized not for profit organization - all donations are tax deductible. Receipts for tax purposes are automatically generated for donations over \$200. Receipts for donations under \$200 are available upon request.

THANKS FOR SUPPORTING DPACD!!!

**DPACD
152 E. Broadway Street
Peculiar, MO 64078
tchc@casstel.net
816-806-3698**

Making Downtown Gogh & Grow!!!



Business Membership



www.downtownpeculiar.com

What Is An Arts District?

An arts district is a designated geographic area within a city intended to create a high concentration of arts and arts related businesses and attractions. It also draws associated businesses like cafes, restaurants, bookstores, coffee shops, studios, art galleries, antique stores, boutiques, bed and breakfasts, tea rooms, health food stores, vintage clothing stores and performing arts venues. With the goal of revitalizing our Downtown into a thriving arts district, Peculiar's twenty year master plan has included a defined arts district .

"Arts districts attract business investment, reverse urban decay, revitalize struggling neighborhoods, and attract tourists." - Federal Reserve Bank

"Around the country, we're becoming cookie cutter communities. Everywhere you go, there's a McDonalds and a Wal-Mart. But a strong arts district...can help a community break out of the mold." Wendi Hassan—CVC for the Arts

According to arts venues maps and travel patterns developed by the Johnson County, KS Arts Council, Peculiar is perfectly positioned to be the southern arts hub in the greater Kansas City Metro.

"The arts...develop our businesses (and) help our residents" Courier Post Newspaper

Arts districts are often confused with historic districts. While these two entities can coexist and compliment each other, arts districts are not dependent on existing historic buildings or areas of historic importance. They are not hampered by adherence to strict historic preservation or restoration regulations. They most often use what is existing and are **interesting, quirky, funky and fun.**

Some Economic Benefits of Arts Districts:

- Tourism
- Improved community image
- Attract related commerce
- Higher property values
- Generate new businesses investment
- Create jobs
- Provide entertainment venues and shopping options not available nearby
- Revitalize struggling downtowns

As a business member, you support these benefits to our community. Your dues directly support the economic branding and resulting business opportunities inherent in arts districts. We welcome business people who share our excitement and determination to revitalize Downtown Peculiar to reap these benefits. A membership sign up form is located to the right, direct advantages of business membership are listed on the back of this brochure.

Annual DPACD Business Membership Form

Business Name: _____

Mailing Address: _____

Phone number/s _____

Contact Person _____

Email address (to maximize your membership dollars for revitalization, we will email all DPACD info unless otherwise specified)

Website _____

I/we prefer to receive items via regular mail at the address above

I/we can help with:

- Events Committee Member
 Board Member Office Time
 Business Attraction As Needed

- Under 5 Employees— \$50
 Under 10 Employees—\$100
 Under 25 Employees—\$300
 Under 50 Employees—\$500
 Over 50 Employees— \$700

Make checks payable to DPACD and mail to 152 E. Broadway Street, Peculiar, MO 64078.

Please Review Back Cover!

A membership packet with all pertinent info will be sent to you.