



Artist Vendors

2012 Clara Brierly Festival of the Arts

152 E. Broadway Street
Peculiar, MO 64078
(816) 806-3698

email: art@downtownpeculiar.com
www.downtownpeculiar.com

Friday, June 8 – Sunday, June 10

About our festival: The Clara Brierly Festival of the Arts (ClaraFest for insiders) is a low key, friendlier paced event. Our festival, like our town name, is uniquely hometown and uncommonly fun. ClaraFest is put on as a key piece of our Downtown revitalization effort (we were recently named a Missouri Main Street Connection Affiliate). We are an all volunteer staff. We spend the majority of the year working on this event (among others) and we do all we can to make it an experience you will enjoy and remember. Our artist vendors do as well at our festival with regard to sales as they do in the larger events held around us; we do believe this is due to increased "face time". The Downtown Peculiar Arts & Culture District (DPACD) gives out Purchase Awards as part of the festival. This year we are fortunate enough to have two, large draw, anchor acts who have committed to actively partner with us to attract crowds as well as numerous smaller draws throughout the weekend to pull constant foot traffic. If you have "heART", you belong here.

Regulations

- We encourage diversity of art types at this Chautauqua like event.
- Visual artists must display their own original works to be eligible to participate, musical and performance artists can use materials written by others but are encouraged to spotlight their original work if appropriate. Artist agrees to exhibit only works within the medium that has been juried in.
- No commercial production work will be accepted in any category. No kits are allowed.

- All artists will be assigned a 10'x10' display area. Exhibitors must furnish their own 10'x10' pop up style tent with appropriate weights (stakes cannot be used due to hard ground surface), devices for protection from weather and 50' or longer construction grade extension cord. Inside vendors must supply their own display materials and extension cord. Display area, including all materials, may not exceed 10'x10'. An extra 2' of storage is allowed behind tent of 10' x 10' if needed. Performance artists must still secure a booth space in order to move about the grounds of the event performing if any type of financial remuneration is accepted for the performance/s.
- Artists will be responsible for providing and supervising their own display (including tables, pedestals, panels, etc.), props, instruments, amps and all other personal belongings.
- Artists should check in at Welcome Tent upon arrival. Artist agrees to be personally present during festival hours and to have someone operating his or her booth during the entire festival.
- Festival hours are from 5 p.m. – 10 p.m. Friday, 10 a.m. – 10 p.m. Saturday, and 12 p.m. – 4 p.m. Sunday.
- Each exhibitor's space must be claimed, set up, and the street cleared by **one hour** before festival opening. Exhibits must be taken down Sunday evening. Tear down time is 4 p.m. on Sunday afternoon. No early tear down.
- No artist vehicles may be parked on festival grounds during festival. Vehicles are only allowed for drop off during setup (vehicle cannot remain at booth during set up, please unload items, park car and return to booth to set up) and at teardown.
- Exhibitors will abide by Festival parking regulations.
- The Festival reserves the right to remove any exhibitor or work for any violation of the Festival Regulations.
- The Clara Brierly Festival of the Arts takes place – Rain or Shine. Be prepared.
- As we try to jury artists in with different approaches and styles (e.g. - we may accept eight painters but their subject matter will be distinct), early submission is key to being accepted.
- No overnight security is provided. Any items left in your booth on the festival grounds are at your own risk. We do offer indoor overnight storage of artists booth items but again there will be no formal security.
- The Clara Brierly Festival of the Arts is a friendly show, we enforce a no tolerance policy for rude behavior toward other artists, volunteers or patrons.
- Electrical hook ups are one 110 outlet.

Application Procedure

1. Complete and sign application form.
2. Attach 3 images (visual artists) or a description of the scope and content (performance artists) of your work and one of your booth/display if applicable. Images will be accepted via internet (email to art@downtownpeculiar.com and include name), digitally on a non returnable CD and, for those of you who are old

school, via 4X6 photograph. Label CD/photographs with your name, description of work and price.

3. Jury fees are non refundable and can be accepted via pay pal or by enclosing a nonrefundable check or money order made out to DPACD for \$25.00 (this fee is waived for DPACD member artists; go to our website to join). **Applications are due April 9, 2012.**
4. All applicants will be emailed results of the jury's decision. If email isn't available please send a SASE with your application.

Jury Procedures

Selection to the Festival is based on a 3 member jury committee. The only items presented for jury consideration will be those represented in your CD. Make sure you submit an accurate representation of your current work and that the images are clear and of good quality.

Important Dates

Again, early submission is encouraged

Applications due – postmarked NO LATER THAN April 23, 2012

Results of jury sent – week of April 30, 2012

Booth fees due – postmarked NO LATER THAN May 10, 2012



2012 Clara Brierly Festival of the Arts Application

Business name: _____ Exhibitor name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone/s: _____ Email: _____

Booth size and fee: 10x10 Outdoor booth - \$85.00 Number of Booths: ____
10x10 Indoor booth - \$105 Number of Booths: ____ Multiple indoor booths are limited.
Electricity fee (if needed) - \$25.00 Yes__ No__ Electricity is a basic 110.
Medium/s: _____ Price range: _____

Contact info we may pass on to interested parties (if someone contacts after the show trying to find you): Phone__ Address__ Email__ All__ None__

I _____ state that the above information is correct to the best of my knowledge. I agree to pay the designated fee at the time of booth rental. I will abide by the set up and clean up requirements. I agree to bear all risk and expense for any loss, theft or damage to my booth and its contents, and to bear the risk of injury to myself and those working with me. I will abide by all Festival regulations. I agree to abide by all applicable local, state and federal laws regarding sale and taxation of my goods. I agree photos taken of myself or my materials can be used by the festival for promotional purposes.

Signature: _____ Date: _____

Committee Use Only

Application Fee

Check # _____ Amount _____ Date _____

Booth Fee/Number of booths requested

Check # _____ Amount _____ Date _____

Booth No/s. _____

Comments:
